

Taylor St Pe'
Southern Carpet Solutions
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Southern Carpet Solutions Expands Marketing Effort

In an effort to reach out to more customers, the Slidell-based company **Southern Carpet Solutions** has announced a new marketing campaign.

Owner Taylor St Pe' said the decision to create an Internet promotion campaign was in large part a customer idea. He said many of the current customers of Southern Carpet have bragged on the carpet and tile cleaning service and told him he needed to reach more people.



"Our customers are the reason we're here and the reason we have grown over the years," he said. "They come the first time because of our 100 percent guarantee. They come back because our [carpet and tile cleaning work is superlative](#)."

The company's employees draw on those years of experience to [make sure every job is done right](#) the first time. St Pe' said they always make sure to check the fabric to be cleaned to make sure the surfactants will not harm the material.

"We know every stain is different. We know every cleaning

method does not work on every surface. We take the time to explain what we are using and why, if the customer wants to know," he said. "That's a big reason our customer base has remained so loyal over the years. They know we take the time to care about every customer and every job."

Another reason Southern Carpet is so highly recommended is convenient scheduling. St Pe' said it is important that his company works around each customer's schedule.

"I cannot tell you how many people have told me that we are a carpet cleaning company that cares. So many have told me I need to expand," he said. "When my customers, who are the reason I am in business, tell me I need to do something, I'm going to listen. That's why I did some research and found Holly Powell and Soaring Away. She is the carpet cleaning marketing expert."

Ms. Powell said she is equally pleased to work with Southern Carpet because of the company's reputation for excellence.

"Taylor has the respect of the Slidell community. We intend to tell so many more people about his company and the services he offers," she said.

Southern Carpet also cleans automobiles, boats and RVs on location. The truck-mounted equipment can go where it is needed.

For more information, visit www.southerncarpetsolutions.com/.

#SouthernCarpetSolutions #TaylorSt.Pe'
#SouthernCarpetSolutionsExpansion
#100%satisfactionguarantee #highlyrecommended

About Southern Carpet Solutions

Locally owned & operated, Southern Carpet Solutions knows the customer comes first. Top priority is responding to customer calls quickly, providing free same day estimates, and excellent quality service every time. The company has strived to use superior technology and IICRC processes with one goal in mind – a healthy environment for clients!

AREAS SERVED LOUISIANA

Slidell, Mandeville, Lacombe, Covington, Madisonville, Chalmette

HOURS OF OPERATION

24/7/365

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